

# CASSETTA/HUNT & COMPANY

www.tvspots.com

February 16, 2006

To Whom It May Concern:

My name is Guido Cassetta, a neighbor of Bob and Diane Andrew for 10 years in Washington DC. I am writing this letter of reference from my own professional background in directing, digital imaging enhancement, photo-journalism, campus networking and internet-based video communications. In this letter, I will share some small vignettes that illustrate the attention to detail that Bob is capable of sustaining and his proficiency with keeping print and web news in sync.

In 1998 Bob Andrew took over the responsibility of being President of the Foxhall Community Citizens Association on short notice, when the woman doing so had to step down due to work pressures. He quickly stepped up to ensuring the monthly "Foxhall News" sustained its tradition of covering local issues for all 900 homes, whether or not they were paid members. Bob also took the www.Foxhall.org website from being a static brochure to a reliable source of the electronic version of the newsletter, as well as links to other media coverage of items relevant to our neighborhood just west of Georgetown University.

When our newsletter editor moved out of the neighborhood to Capitol Hill, Bob then re-invented our news process. He scaled back the size of the newsletter from 12 pages to four for ease of printing and collating, but supplemented that with a weekly 250-word column in the local "Georgetown Current" that he wrote until 2002, well after expiration of his three-year term as President. He also arranged for delivery of our newsletter once a month in the same plastic bag as the "Current" by neighborhood youngsters, thus providing them paid work.

Early in his term, he dealt tastefully but thoroughly with the murder of a young intern, walking alone along an unlit path back to the University after a social event in our neighborhood. Bob directed the Police in their enquiries by publishing their flyer on our website, providing them contact information of residents along the route as potential witnesses. He then lead a cleanup over three weekends with students, each filling a dump truck with accumulated debris along that path, and got the National Park service to clear back the undergrowth and DC to fix the broken street lights. I tell this story to illustrate that Bob will roll up his sleeves: not only communicate about a problem but be part of the solution.

**1409 Foxhall Rd, NW – Washington D C. 20007-2006**  
**(202) 337-6765 Voice – (202) 337-6243 Fax**  
**guido@tvspots.com**

# CASSETTA/HUNT & COMPANY

[www.tvspots.com](http://www.tvspots.com)

During his first term as President from 1998-2000 I also served on the FCCA Board, so I got to witness first-hand how Bob took the opinions from each Board members at meetings he and Diane hosted in their home, and then weld those into a consistent, unified message that he could present at our bi-monthly general membership meetings putting items forward for adoption by vote. Those meetings often dealt with contentious issues, and he handled them with taking it personally - he succeeded to the point that only our bylaws requiring a maximum three-year term prevented him being unanimously nominated again.

After three years under a different President of FCCA, Bob agreed to serve again in 2004 despite a heavy professional work load, and in 2005 prior to their planned move out of state he worked with the Board to find his own successor.

Those reviewing his application should take a moment to look at his personal website [www.BobAndew.info](http://www.BobAndew.info) to understand the breadth of civic engagement that Bob did on behalf of our neighborhood, as well as the incredible depth of neighborhood informational resources still available online at [www.foxhall.org](http://www.foxhall.org) under Archives/NewsNotes and Foxhall/News buttons on the main navigator.

I wish Bob every success in his new endeavors.

Guido Cassetta



**1409 Foxhall Rd, NW – Washington D C. 20007-2006**  
**(202) 337-6765 Voice – (202) 337-6243 Fax**  
**[guido@tvspots.com](mailto:guido@tvspots.com)**